

CITY OF TAWAU, MALAYSIA

The Challenge

1. Lack of rooms for exodus of tourists from neighbouring countries moving of Jakarta into nearby Kalimantan in a big way by 2024 - 2040.
2. Increase the livelihood of fisherman who has been traditionally catching fish from Bagang, a platform on the sea, 1 km off the coastline which faces wreckages during monsoon storm.
3. Will merge the 2 challenges by converting the traditional Bagang into a more firmer materials such as stainless steel which can withstand the monsoon storm and heavy waves.

The Solution/Initiative

1. A firmer & more solid platform for tourist to stay. At the same time engage in the fishing activities in a traditional way.
2. Increase the livelihood of fisherman through the inclination of tourists to participate in fishing activities.
3. In the process, the tourist will have the opportunity to witness giant whale sharks that normally hovers around the Bagang in search for anchovies.
4. Providing 4 rooms or platforms at reasonable standard for the incoming tourists and communities that is moving to the new Indonesia capital - Kalimantan.

The Evidence

1. The present fishing activities traditionally done for 50 years.
2. The ability to design accommodation on the sea.
3. The haulage of harvest in anchovies, crabs, fishes, squids, and friendly giant whale, sharks.
4. The Chinese tourists like the sea tourism in the nearly island called Sipadan Island

Policies, Plans & Regulation

1. The location of fishing on the Bagang has been designated within the area of Inderasabah, 40km from Tawau city.
2. A committee consisting of Fisheries Department, Local Authorities, and Land & Survey Department. This committee will consider to expand the designated area towards Tawau city.
3. There are 400 Bagang to be build and the construction cost is RM140,000 each.

Governance

1. Businessmen who are involved in tourism industry
2. Fishermen who would like their livelihood income increase manifold.
3. Local Authority will collect revenue from accommodation tourism product and worldwide recognition of marine tourism.

Financing

Hope to get PPP from private sector.

Technical support

1. Consultant to design and professionals in the fishing industry.
2. Tour operators / tourism sectors.
3. Fishermen who had been involved in the fishing industry and the manoeuvring of Bagang.

Timeline for Implementation of Proposed Activities

3 months

- Feasibility Studies

6 months

- Constructions

12 months

- Promotional & Operational

>12 months

